March Monthly Minder 2022-23

March Presentation: Batting: What's Inside Matters

Presented by Stephanie Hackney/ Director of Sales & Marketing, Craft & Retail Hobbs Bonded Fibers

This lecture offers quilters and other creatives a chance to learn all about fibers and batting.

This lecture covers:

- the questions we ask quilters to assist them in narrowing down the many batting choices to what's 'best' for achieving the results they desire;
- the various fiber types, and pros and (potential) cons of each type;
- what we recommend for specific use cases (modern quilts, charity quilts, art quilts, wall hangings, runners, throws, etc.);
- proper use and care of battings and quilts;
- tips and tricks for best results
- bearding: how to prevent it, and how to fix it if it happens
- and, a bit of fun!

The lecture is 1.5 hours in length, we will hold all questions until the end. Afterwards there will be a Q&A session.

Presenter:

Stephanie Hackney/ Dir. of Sales & Marketing, Craft & Retail Division Hobbs Bonded Fibers

She's responsible for sales of Hobbs' craft & retail products, and for all marketing activities centered around the Hobbs Batting brand, including educating quilters and other creatives on the products Hobbs manufactures.

Stephanie has shared her batting expertise through in-person lectures at most major quilt industry events, including Quilt Market, AQS Paducah and QuiltCon, and she continues to share this knowledge virtually.

Ms. Hackney has extensive experience in brand management, sales, marketing strategy and execution, and event production across a variety of industries; has served in numerous retail sales and management roles; and, enjoys giving back through non-profit fundraising.

*** This lecture will begin at 2:30 P.M. Sign in opens at 2:15. See the separate email dated March 10 for the **zoom link** to this presentation.

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Treasurer's Report 3/1/2023:

Balance 1/31/23	11936.07
+Deposits	425.00
	12361.07
-Expenses	707.23
Balance 2/28/23	11653.84

OUILT SHOW

Quilt Show **Raffle Tickets**: Be sure to return money and ticket stubs to Cathy DiBernardo as soon as possible. Cathy will be available at our meeting to collect them. Thanks for selling or buying them.

Quilt show - Save the Dates! Help from ALL members is requested for:

Thursday. June 29. Quilt Show set up Friday. June. 30. Quilt show open

Saturday. July 1 Quilt show open and take down

We will be providing opportunities to sign up for any and all needs in the near future. Please be ready to write your name down and have some fun with your sister quilters!

THIS JUST IN: the deadline for submissions to the quilt show has been extended until March 31.

Fat quarter exchange: Bring a fat quarter and enter the raffle to win all or half of those collected. This month is "blues".

Consortium news:

The next NYS Consortium meeting will be held tomorrow (March 15) in person in Phelps, NY, and on Zoom as well. For further information, please check their website at www.qcnys.org

A report after the meeting will follow. Any questions, please send me an e-mail message:

<u>michele.the.quilter@gmail.com</u> Michele Ricci, Consortium Rep.

A Reminder: For the Consortium Raffle Basket for the Quilt Show, we plan a basket of fat quarters with books about using fat quarters in quilting. We are asking that each Towpath member donate 2 fat quarters which will help in making up this basket. Please bring them to the March, April or May meeting and give them to Carol Long, Michele Ricci, or Jan Sernett. Thank you!

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Boutique time:

It's time to gear up for creations and collections for the quilt show boutique. Please look through your sewing rooms for books you would like to donate and handmade items you are willing to offer for sale. Carol Holladay and Alexa Carter will be collecting your items at meetings starting in March. It's important for us to have an idea of the number and kinds of products we will have for sale so we can plan attractive displays.

We will accept consignment items and UFO's as well. We'll be offering more details in coming weeks.

Members have been making a variety of beautiful items at home, in small groups and during February Workshops. The following list offers some possibilities, but do not feel limited to only these items.

bags of all kinds wall hangings
throws table toppers
table runners pin cushions
needle cases cases for glasses

scissors leashes potholders

tea cozies Christmas ornaments

scarves hats hankie bonnets toys

chatelaines notion caddies padded hangers arm chair caddies

portable sewing kits shawls

pillows and quillows onesie fashions texting gloves baby blankets sweater mittens casserole carriers

knit projects pet beds crocheted items book bags

walker bags

The boutique is one of the favorite stops at any quilt show. Let's make this one special!

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